

UNITED STATES DISTRICT COURT
FOR THE WESTERN DISTRICT OF WASHINGTON
AT SEATTLE

MAXILL INC.,

Plaintiff,

v.

LOOPS, LLC AND LOOPS FLEXBRUSH,
LLC

Defendants.

Cause No. 2:17-C-01825 TSZ

**STIPULATED PROTECTIVE
ORDER**

LOOPS, LLC, et al.,

Plaintiffs,

v.

MAXILL INC., et al.,

Defendants.

The parties' stipulated motion, docket no. 24, for entry of a Stipulated Protective Order is GRANTED, and this Stipulated Protective Order is hereby entered.

1. PURPOSES AND LIMITATIONS

As set forth in the Stipulated motion, discovery in this action is likely to involve production of confidential, proprietary, or private information for which special protection may be warranted. Accordingly, the parties have stipulated to entry of the following Stipulated Protective Order. The parties acknowledge that this agreement is consistent with LCR 26(c). It does not confer blanket protection on all disclosures or responses to discovery, the protection it affords from public disclosure and use extends only to the limited information or items that are

1 entitled to confidential treatment under the applicable legal principles, and it does not
2 presumptively entitle parties to file confidential information under seal.

3 2. "CONFIDENTIAL" MATERIAL

4 "Confidential" material shall include the following documents and tangible things
5 produced or otherwise exchanged:

6 As set forth in the Stipulated motion, this action is between competitors, between
7 litigants from other civil actions and it is a transferred action between the Parties from the
8 District of Utah. There was a protective order in that action which provided for designation of
9 Confidential information as either Confidential or Confidential – Attorneys Eyes Only, and the
10 Parties designated and produced discovery materials pursuant thereto, which may be used in
11 this Action.

12 Accordingly, the Parties submit that prior discovery from the transferred Utah action
13 and continuing discovery in this action have and will involve manufacturing, development,
14 distribution, customers, pricing, strategies, research and other trade secret information about
15 competing products, and other valuable research, development, commercial, financial,
16 technical and/or proprietary information, including potentially trade secrets, for which special
17 protection from public disclosure and from use for any purpose other than prosecution of this
18 action is warranted. Such confidential and proprietary materials and information consists of
19 information otherwise generally unavailable to the public, or which may be privileged or
20 otherwise protected from disclosure under state or federal statutes, court rules, case decisions,
21 or common law. The disclosure of such information is likely to harm either Party's competitive
22 position, or disclosure of which would contravene an obligation of confidentiality to another
23 person or to a Court.

24 Confidential information may be designated by the parties as either "Confidential" or
25 "Confidential – Attorneys Eyes Only." The Parties contemplate that the heightened attorneys'
26 eyes only designation would continue for the purpose of protecting Confidential information,
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1 the disclosure of which to another Party or Non-Party would create a substantial risk of serious
2 harm that would not be reasonably avoided by less restrictive means.

3 3. SCOPE

4 The protections conferred by this agreement cover not only confidential material (as defined
5 above), but also (1) any information copied or extracted from confidential material; (2) all
6 copies, excerpts, summaries, or compilations of confidential material; and (3) any testimony,
7 conversations, or presentations by parties or their counsel that might reveal confidential
8 material.

9 However, the protections conferred by this agreement do not cover information that is in
10 the public domain or becomes part of the public domain through trial or otherwise.

11 4. ACCESS TO AND USE OF CONFIDENTIAL MATERIAL

12 4.1 Basic Principles. A receiving party may use confidential material that is disclosed or
13 produced by another party or by a non-party in connection with this case only for prosecuting,
14 defending, or attempting to settle this litigation. Confidential material may be disclosed only to
15 the categories of persons and under the conditions described in this agreement. Confidential
16 material must be stored and maintained by a receiving party at a location and in a secure manner
17 that ensures that access is limited to the persons authorized under this agreement.

18 4.2 Disclosure of "CONFIDENTIAL" Information or Items. Unless otherwise ordered by
19 the court or permitted in writing by the designating party, a receiving party may disclose any
20 confidential material designated as "Confidential" only to:

- 21 a) the receiving party's counsel of record in this action, as well as employees of counsel to
22 whom it is reasonably necessary to disclose the information for this litigation;
- 23 b) the officers, directors, and employees (including in house counsel) of the receiving party
24 to whom disclosure is reasonably necessary for this litigation, unless the parties agree
25 that a particular document or material produced is for Attorney's Eyes Only and is so
26 designated;

- 1 c) experts and consultants to whom disclosure is reasonably necessary for this litigation
2 and who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A);
3 d) the court, court personnel, and court reporters and their staff;
4 e) copy or imaging services retained by counsel to assist in the duplication of confidential
5 material, provided that counsel for the party retaining the copy or imaging service
6 instructs the service not to disclose any confidential material to third parties and to
7 immediately return all originals and copies of any confidential material;
8 f) during their depositions, witnesses in the action to whom disclosure is reasonably
9 necessary and who have signed the “Acknowledgment and Agreement to Be Bound”
10 (Exhibit A), unless otherwise agreed by the designating party or ordered by the court.
11 Pages of transcribed deposition testimony or exhibits to depositions that reveal
12 confidential material must be separately bound by the court reporter and may not be
13 disclosed to anyone except as permitted under this agreement;
14 g) the author or recipient of a document containing the information or a custodian or other
15 person who otherwise possessed or knew the information.

16 4.3 Disclosure of “CONFIDENTIAL” Information or Items. Unless otherwise ordered by
17 the court or permitted in writing by the designating party, a receiving party may disclose any
18 confidential material designated as “Confidential – Attorneys Eyes Only” only to those in
19 sections (a) and (c) to (g) in Section 4.2 above:

20 4.4 Filing Confidential Material. Before filing confidential material or discussing or
21 referencing such material in court filings, the filing party shall confer with the designating party
22 to determine whether the designating party will remove the confidential designation, whether
23 the document can be redacted, or whether a motion to seal or stipulation and proposed order is
24 warranted. Local Civil Rule 5(g) sets forth the procedures that must be followed and the
25 standards that will be applied when a party seeks permission from the court to file material
26 under seal.
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1 5. DESIGNATING PROTECTED MATERIAL

2 5.1 Exercise of Restraint and Care in Designating Material for Protection. Each party or
3 non-party that designates information or items for protection under this agreement must take
4 care to limit any such designation to specific material that qualifies under the appropriate
5 standards. The designating party must designate for protection only those parts of material,
6 documents, items, or oral or written communications that qualify, so that other portions of the
7 material, documents, items, or communications for which protection is not warranted are not
8 swept unjustifiably within the ambit of this agreement.

9 Mass, indiscriminate, or routinized designations are prohibited. Designations that are
10 shown to be clearly unjustified or that have been made for an improper purpose (e.g., to
11 unnecessarily encumber or delay the case development process or to impose unnecessary
12 expenses and burdens on other parties) expose the designating party to sanctions.

13 If it comes to a designating party's attention that information or items that it designated
14 for protection do not qualify for protection, the designating party must promptly notify all other
15 parties that it is withdrawing the mistaken designation.

16 5.2 Manner and Timing of Designations. Except as otherwise provided in this agreement
17 (see, e.g., second paragraph of section 5.2(a) below), or as otherwise stipulated or ordered,
18 disclosure or discovery material that qualifies for protection under this agreement must be
19 clearly so designated before or when the material is disclosed or produced.

- 20 a) Information in documentary form: (e.g., paper or electronic documents and deposition
21 exhibits, but excluding transcripts of depositions or other pretrial or trial proceedings),
22 the designating party must affix the word "CONFIDENTIAL" (or "Confidential –
23 Attorneys Eyes Only") to each page that contains confidential material. If only a portion
24 or portions of the material on a page qualifies for protection, the producing party also
25 must clearly identify the protected portion(s) (e.g., by making appropriate markings in
26 the margins).

1 b) Testimony given in deposition or in other pretrial proceedings: the parties and any
2 participating non-parties must identify on the record, during the deposition or other
3 pretrial proceeding, all protected testimony, without prejudice to their right to so
4 designate other testimony after reviewing the transcript. Any party or non-party may,
5 within fifteen days after receiving the transcript of the deposition or other pretrial
6 proceeding, designate portions of the transcript, or exhibits thereto, as confidential. If
7 a party or non-party desires to protect confidential information at trial, the issue should
8 be addressed during the pre-trial conference.

9 c) Other tangible items: the producing party must affix in a prominent place on the exterior
10 of the container or containers in which the information or item is stored the word
11 "CONFIDENTIAL." If only a portion or portions of the information or item warrant
12 protection, the producing party, to the extent practicable, shall identify the protected
13 portion(s).

14 5.3 Inadvertent Failures to Designate. If timely corrected, an inadvertent failure to designate
15 qualified information or items does not, standing alone, waive the designating party's right to
16 secure protection under this agreement for such material. Upon timely correction of a
17 designation, the receiving party must make reasonable efforts to ensure that the material is
18 treated in accordance with the provisions of this agreement.

19 6. CHALLENGING CONFIDENTIALITY DESIGNATIONS

20 6.1 Timing of Challenges. Any party or non-party may challenge a designation of
21 confidentiality at any time. Unless a prompt challenge to a designating party's confidentiality
22 designation is necessary to avoid foreseeable, substantial unfairness, unnecessary economic
23 burdens, or a significant disruption or delay of the litigation, a party does not waive its right to
24 challenge a confidentiality designation by electing not to mount a challenge promptly after the
25 original designation is disclosed.
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1 6.2 Meet and Confer. The parties must make every attempt to resolve any dispute regarding
2 confidential designations without court involvement. Any motion regarding confidential
3 designations or for a protective order must include a certification, in the motion or in a
4 declaration or affidavit, that the movant has engaged in a good faith meet and confer conference
5 with other affected parties in an effort to resolve the dispute without court action. The
6 certification must list the date, manner, and participants to the conference. A good faith effort
7 to confer requires a face-to-face meeting or a telephone conference.

8 6.3 Judicial Intervention. If the parties cannot resolve a challenge without court
9 intervention, the designating party may file and serve a motion to retain confidentiality under
10 Local Civil Rule 7 (and in compliance with Local Civil Rule 5(g), if applicable). The burden of
11 persuasion in any such motion shall be on the designating party. Frivolous challenges, and those
12 made for an improper purpose (e.g., to harass or impose unnecessary expenses and burdens on
13 other parties) may expose the challenging party to sanctions. All parties shall continue to
14 maintain the material in question as confidential until the court rules on the challenge.

15 7. PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED IN OTHER
16 LITIGATION

17 If a party is served with a subpoena or a court order issued in other litigation that
18 compels disclosure of any information or items designated in this action as
19 “CONFIDENTIAL,” that party must:

- 20 a. promptly notify the designating party in writing and include a copy of the
21 subpoena or court order;
22 b. promptly notify in writing the party who caused the subpoena or order to issue
23 in the other litigation that some or all of the material covered by the subpoena
24 or order is subject to this agreement. Such notification shall include a copy of
25 this agreement; and
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- 1 c. cooperate with respect to all reasonable procedures sought to be pursued by the
2 designating party whose confidential material may be affected.

3 8. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL

4 If a receiving party learns that, by inadvertence or otherwise, it has disclosed
5 confidential material to any person or in any circumstance not authorized under this agreement,
6 the receiving party must immediately (a) notify in writing the designating party of the
7 unauthorized disclosures, (b) use its best efforts to retrieve all unauthorized copies of the
8 protected material, (c) inform the person or persons to whom unauthorized disclosures were
9 made of all the terms of this agreement, and (d) request that such person or persons execute the
10 “Acknowledgment and Agreement to Be Bound” that is attached hereto as Exhibit A.

11 9. INADVERTENT PRODUCTION OF PRIVILEGED OR OTHERWISE PROTECTED
12 MATERIAL

13 When a producing party gives notice to receiving parties that certain inadvertently
14 produced material is subject to a claim of privilege or other protection, the obligations of the
15 receiving parties are those set forth in Federal Rule of Civil Procedure 26(b)(5)(B). This
16 provision is not intended to modify whatever procedure may be established in an e-discovery
17 order or agreement that provides for production without prior privilege review. The parties
18 agree to the entry of a non-waiver order under Fed. R. Evid. 502(d) as set forth herein.

19 10. NON TERMINATION AND RETURN OF DOCUMENTS

20 Within 60 days after the termination of this action, including all appeals, each receiving
21 party must return all confidential material to the producing party, including all copies, extracts
22 and summaries thereof. Alternatively, the parties may agree upon appropriate methods of
23 destruction.

24 Notwithstanding this provision, counsel are entitled to retain one archival copy of all
25 documents filed with the court, trial, deposition, and hearing transcripts, correspondence,
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1 deposition and trial exhibits, expert reports, attorney work product, and consultant and expert
2 work product, even if such materials contain confidential material.

3 The confidentiality obligations imposed by this agreement shall remain in effect until a
4 designating party agrees otherwise in writing or a court orders otherwise.

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6 Presented by:

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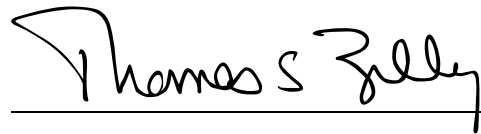
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23 ***Plaintiffs***

1 PURSUANT TO STIPULATION, IT IS SO ORDERED

2 IT IS FURTHER ORDERED that pursuant to Fed. R. Evid. 502(d), the production of
3 any documents in this proceeding shall not, for the purposes of this proceeding or any other
4 proceeding in any other court, constitute a waiver by the producing party of any privilege
5 applicable to those documents, including the attorney-client privilege, attorney work-product
6 protection, or any other privilege or protection recognized by law.

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8 DATED: October 11, 2018.

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11 Thomas S. Zilly
12 United States District Judge
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1 EXHIBIT A

2 ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND

3 I, _____ [print or type full name], of
4 _____ [print or type full address], declare under penalty
5 of perjury that I have read in its entirety and understand the Stipulated Protective Order that
6 was issued by the United States District Court for the Western District of Washington on [date]
7 in the case of _____ [insert formal name of the case and the number and initials
8 assigned to it by the court]. I agree to comply with and to be bound by all the terms of this
9 Stipulated Protective Order and I understand and acknowledge that failure to so comply could
10 expose me to sanctions and punishment in the nature of contempt. I solemnly promise that I
11 will not disclose in any manner any information or item that is subject to this Stipulated
12 Protective Order to any person or entity except in strict compliance with the provisions of this
13 Order.

14 I further agree to submit to the jurisdiction of the United States District Court for the
15 Western District of Washington for the purpose of enforcing the terms of this Stipulated
16 Protective Order, even if such enforcement proceedings occur after termination of this action.

17 Date: _____

18 City and State where sworn and signed: _____

19 Printed name: _____

20 Signature: _____